

**MIDDLEPORT
POTTERY**

**Event Sponsorship
Opportunities**



**Introduce your brand to hundreds of people
while supporting local heritage.**



**Middleport Pottery is owned and operated by
regeneration charity Re-Form Heritage.**

The Grade II* listed Pottery is the UK's last working Victorian potbank in continuous production. After 130 years, Middleport Pottery remains home to world-famous 'Burleigh' pottery.

Middleport Pottery is now an award-winning visitor destination based in the heart of the potteries.

Events at Middleport Pottery

We are proud to present an extensive annual event programme, covering ceramics, heritage, arts, markets, family activities and seasonal events. As well as being enjoyable for our guests, these events are also vital fundraisers for the Re-Form Heritage charity.

By sponsoring an event at Middleport Pottery, you support Re-Form Heritage in their ongoing work at Middleport Pottery, and other projects such as Harper Street.

Our events are a unique opportunity to get your business in front of hundreds of people from Stoke-on-Trent and surrounding areas. Our Christmas Light Switch On alone attracts around 1,400 people each year.

We offer a range of sponsorship options and packages from as little as £150.00.

Please see details on the following page.

Package 1: The Standard - £150.00 plus VAT

- Your company's name/logo and contact details on a PVC banner in a prominent location
- "Thank you" communications via our social media channels
- Your logo on any promotional comms for the event (emails, website listings, adverts)

Package 2: The Corporate - £200.00 plus VAT

Everything included in Package 1, with the addition of:

- Ten complimentary tickets to the event you're sponsoring
- 10% discount off your first corporate room hire at Middleport Pottery.

Package 3: Sponsor A Musician - £150.00 plus VAT per set

By sponsoring a musician you help to make a Middleport Pottery event extra special.

- Your company logo on a PVC banner in a prominent location near the musician/band
- The musician will mention your company by name during the set that you sponsor

Musicians may play more than one set throughout the day. To discuss sponsoring multiple sets throughout the event please contact us directly on hannah.fogg@re-form.org

To sponsor an event, please email hannah.fogg@re-form.org or call 01782 499766

