



Fundraising Officer, Re-Form Heritage

Stoke-on-Trent

Up to £30,500 per year (dependent on experience)

Permanent, Full-time

Introduction

Are you looking for a new fundraising opportunity? Re-Form Heritage are a growing charity in the UK's exciting heritage sector, with big ambitions to expand on our existing successes. We revitalise communities through the regeneration of heritage buildings at risk of decay and demolition. The areas in which Re-Form Heritage works are impacted by deprivation, underinvestment, and inadequate infrastructure - places which will benefit most from the regeneration and growth we successfully deliver.

We are looking for a dynamic fundraiser who can hit the ground running to develop our fundraising offer alongside the growth of the broader charity. This is an exciting opportunity to strengthen and develop a fundraising programme, and we are open to applications from both fundraisers looking to take the next career step and experienced fundraisers looking for a new challenge.

About The Role

Re-Form Heritage has ambitious plans to grow over the coming years, building on the success of our work at the iconic Middleport Pottery and our new Harper Street site. You will play a key role in developing the fundraising offer to support specific sites, new regeneration opportunities, and the work of the broader charity.

Your responsibilities will include:

- Developing and implementing a fundraising strategy – including strengthening our existing patrons' programme, creating a regular giving programme, and building our grants programme.
- Developing and executing new fundraising ideas.
- Building strong relationships with existing and new patrons, donors, corporate sponsors, grant-making bodies, and other supporters.
- Working with the Marketing and Communications Manager to create and manage fundraising communications (both digital and online).

- Both proactively identifying grant application opportunities and supporting grant applications from other staff who wish to develop specific projects.
- Ensuring all our fundraising data and databases are kept to a high standard.
- Fundraising budget management and financial reporting to the Chief Executive and Finance Director.

Key competencies include:

- Ability to build rapport and relationships with people quickly, whether in-person or via appropriate media.
- Strong writing skills and ability to write in an engaging manner.
- Strong public speaking and presentation skills.
- Strong organisational self-starter skills.
- Excellent data and numeracy skills.
- Experience of fundraising in the heritage or broader charity sectors.

The role is full time. Our offices are located at Middleport Pottery in Burslem, Stoke-on-Trent. Re-Form Heritage is willing to discuss remote working and hybrid mixed office and home working arrangements.

Office-based staff enjoy the opportunity to work at the Grade II*-listed Middleport Pottery on the banks of the Trent & Mersey Canal, the last continuously operating Victorian pottery factory in Stoke, and one of the most important industrial heritage sites in the west Midlands.

Re-Form Heritage particularly welcomes applications from Black, Asian, other ethnic minority, and disabled candidates, as these are all currently underrepresented on our staff.

For more information about our work and our sites, please visit our website: <https://re-form.org/>

How to Apply

Application is via submission of a cover letter (of no more than two pages) and CV.

Application deadline: 17:00 BST, 10 July 2022

Please send applications and any queries to alasdair.brooks@re-form.org. Please put 'Re-Form Heritage Fundraising Manager' as the subject header of application and query e-mails.