



Fundraising Manager, Re-Form Heritage

Stoke-on-Trent

Up to £30,000 per year (dependent on experience)

Full-time, Fixed-term (12 months; possibility of extension pending further funding)

Introduction

Are you looking for a new fundraising opportunity? Re-Form Heritage are a growing charity in the UK's exciting heritage sector, with big ambitions to expand on our existing successes. We revitalise communities through the regeneration of heritage buildings at risk of decay and demolition. The areas in which Re-Form Heritage works are impacted by deprivation, underinvestment, and inadequate infrastructure - places which will benefit most from the regeneration and growth we successfully deliver.

As Fundraising Manager you will use your fundraising skills and experience to lead on development of the Re-Form Heritage patron and corporate sponsor offer, as well as support our grant funding applications. This Heritage Fund (National Lottery)-funded post is fixed-term for 12 months – with possibility of extension pending further funding – and is line managed by the Chief Executive.

About The Role

Your core tasks will include:

- Developing and implementing a fundraising strategy – including strengthening our existing patrons' programme, creating a regular giving programme, and building our grants programme.
- Developing and executing new fundraising ideas.
- Building strong relationships with existing and new patrons, donors, corporate sponsors, grant-making bodies, and other supporters.
- Working with the Marketing and Communications Manager to create and manage fundraising communications (both digital and online).
- Both proactively identifying grant application opportunities and supporting grant applications from other staff who wish to develop specific projects.
- Ensuring all fundraising data are kept to a high standard and are in compliance with data protection regulations.
- Fundraising budget management and financial reporting to the Chief Executive and Finance Director.
- Supporting delivery of charity strategic plan goals that have fundraising objectives.

- Other duties as may be requested by the Chief Executive.

JOB INFORMATION

Necessary Skills and Qualifications

- Experience of fundraising in the heritage or broader charity sectors.
- Ability to build rapport and relationships with people quickly, whether in-person or via appropriate media.
- Strong writing skills and ability to write in an engaging manner.
- Strong public speaking and presentation skills.
- Strong organisational self-starter skills.
- Excellent data and numeracy skills.

Preferred Skills and Qualifications

- Degree in fundraising, heritage, or related field (Master's degree a plus)
- Up-to-date knowledge of the latest trends and best practices in fundraising
- Excellent knowledge and understanding of the heritage sector in England
- Experience of managing budgets
- Direct experience of data protection regulations

Time: 37.5 hours per week

Salary: £30,000

Duration: 12 months (possibility of extension pending further funding)

Location: Middleport Pottery, Stoke-on-Trent

How to Apply

Application is via submission of a cover letter (of no more than two pages) and CV.

Application deadline: 17:00 BST, 9 June 2023

Please send applications and any queries to aldasair.brooks@re-form.org. Please put 'Re-Form Heritage Fundraising Manager' as the subject header of application and query e-mails.